



***** PRESS RELEASE *****

DCS Strengthens business with acquisition of Intramation Ltd



Peter Kroeger, a business advisor with Kroeger & Company advised Intramation Ltd on the successful sale of its business to Deans Computer Services PLC of Boston Spa for a 6 figure sum.

DCS, which last year celebrated its 25th anniversary, is one of the leading independent accounting software solution and support companies in the North of England. DCS has added Intramation's Web Design, Telecoms, Telephony – CRM integration, E-commerce and Search Engine Optimisation solutions to its service capabilities for its client base of over 1000 businesses.

Peter Rogerson, Joint Managing Director and founder of DCS said *"We are delighted to have acquired a company which has a dedicated team of well-trained staff with new capabilities and solutions that will complement our own IT & Accountancy skills seamlessly. DCS is now very well resourced to provide the best in quality support and technical expertise in both IT and integrated telecom solutions."*

Darren Wooding, Managing Director of Intramation added *"The acquisition of Intramation's services by DCS is a very positive win-win situation. Intramation's customers will benefit from the additional experience and skills of the DCS team."*

*"Intramation retained the services of **Kroeger & Company**, a specialist mergers and acquisition advisory firm, to find partners interested in meeting my objectives as owner manager", said Darren Wooding. "Peter Kroeger provided an excellent service, preparing all external documentation and researching potential suitors."*

"DCS was selected from a number of interested parties; Peter identified the 'fit' between DCS and Intramation and the significant potential for a 'halo' effect for customers and staff of both businesses. Then, despite a rapidly deteriorating economy, Peter constructed a deal that suited everyone."

"He chaired all of our meetings, helped us sell ourselves and the company to best advantage and kept everyone focused through the due diligence and contract negotiation stages. This was achieved under a pressured deadline before the end of the 2008 calendar year. I am extremely satisfied with his help, advice and professionalism throughout, and with the end result"

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