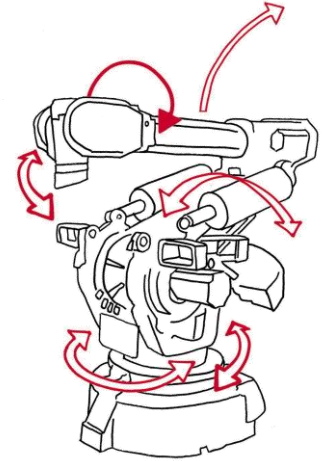


Exploiting opportunities in Advanced Manufacturing

Leading the world in Advanced Manufacturing

As world markets change and become more competitive, developing commercial advantage and using the latest, most up to date manufacturing techniques and processes becomes critically important. This means delivering high value added products and services and exploiting new materials and Information and Communications Technology.



How can MAS East Midlands help your business?

The Manufacturing Advisory Service (MAS) in the East Midlands is delivering an Advanced Manufacturing Initiative to help small and medium sized manufacturers to maximise opportunities in advanced manufacturing, to improve their business performance and competitiveness and facilitate business growth.

This initiative will:

- Improve manufacturers' ability to compete in new markets
- Increase the use of advance manufacturing technologies/business models to support competitiveness
- Help manufacturers to take greater advantage of manufacturing techniques already installed, and
- Support new product introduction/development of advanced products.

How does it work?

Manufacturers can:

- Take part in one of the regional engagement seminars – running throughout February and March 2010
- Request a free manufacturing review to identify opportunities for improvement
- Apply for a MAS East Midlands consultancy improvement grant (subject to eligibility constraints MAS East Midlands is able to support short technical projects of up to 10 days duration of which 50% is grant funded. The maximum grant value is £3,000 excluding VAT).

Support available may include assistance with:

- New product development and introduction
- Improving business practices
- Introducing new technologies and processes
- Material selection and testing
- Strategic business improvement.

Who can apply?

Small and medium sized manufacturers based in the East Midlands operating in any sector that wish to take advantage of advanced manufacturing opportunities.

Next steps

To find out more contact MAS East Midlands on 0845 270 7620, email advman@mas-em.org.uk or visit www.mas-em.org.uk